

Webinar Landing Pages

CREATE A POLISHED EXPERIENCE
FOR YOUR ATTENDEES

DAY FIVE

5

777
CHALLENGE

By EasyWebinar

Webinar Landing Pages

REGISTRATION PAGE

Headline

Pro tip: Make it actionable or results-related
Ex: 6 Steps to Flipping a House in 60 Days or Less

Sub Headline

Main Display

Include a 1-2 minute teaser video of you summarizing what will be taught in the presentation. It's easiest to upload your video to YouTube or Vimeo and copy the URL from there.

****While we highly recommend a video, an image will work if you don't have one.**

Event Description - New Section

Are you a person who...

If you answered yes to any of these questions, this
FREE webinar/training is for you!

In this BRAND NEW training, you'll learn:

**List 3 key takeaways your audience will leave with.
3 is the magic number. Make sure you have 3.**

1

2

3

FREE for attending:

Use an image of the freebie you're giving away or an image related to it. Make sure that the image is already on your website or an online resource. Copy the image URL (right click on it and select "Copy Image Address"). We also suggest a horizontal image with a height of 200 px, which you can easily adjust in the editor.

This is your FREE GIFT just for attending
this new workshop!

Testimonials - New Section

Testimonial Headline

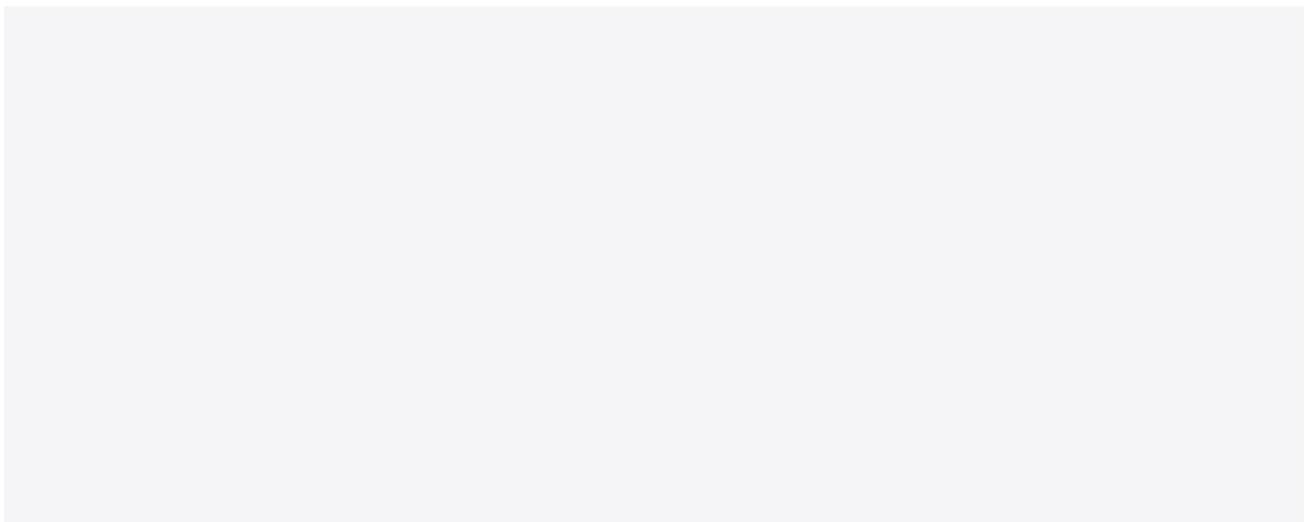
Testimonial Description

Footer - New Section

Presenter Information - New Section

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Make a personalized quote from you to potential attendees. The focus should be on teasing things you can't wait to teach them (and how excited you are). Then, list a couple of qualifications on why you are the best person to teach this webinar.



Thank You Page - New Page

Headline

Your registration is complete. Thank you!

Sub Headline

Congratulations! Your course access is on its way -
be sure to check your inbox shortly!

Main Display

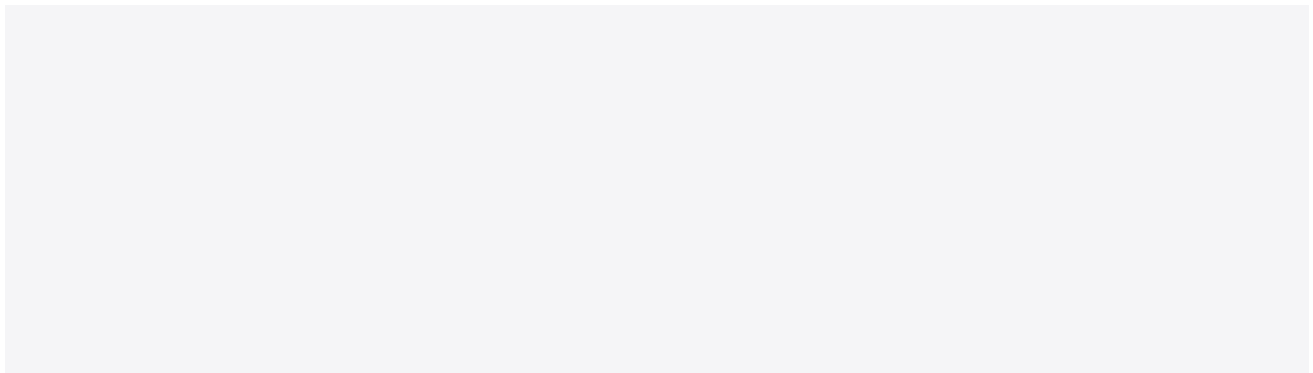
We recommend a short 1-2 minute video describing next steps, important things to know/have/bring for the webinar, and congratulating them on taking this step to achieve their goals. You should also mention sharing your webinar on social media and clicking on the calendar icon to save it to their calendar.

Description

Social Share Incentives (separate tab on page)

Also, save this event to your calendar by clicking on the calendar icons, and don't forget to share this webinar to receive your freebie!

Social share incentives are a great way to get additional registrants. Provide a coupon code, discount, or additional knowledge in a downloadable reward document or video that they'll receive after sharing your webinar on Facebook or Twitter.



Event Page - New Page

Headline

Sub Headline

Description

Offers & Polls (separate tab on event page)

You have the option to add offers and/or polls to your webinar. With offers, you can also set a countdown timer to let attendees now how long they have to act on the offer, which provides a clickable button to your audience. When you're presenting your live webinar, you have easy access to broadcast and rescind your offers, as well as open and close your polls (with metrics).

